New England Health Datapalooza

October 3, 2012, DCU Center, Worcester, Massachusetts

Official Rules

To enter, you must complete the on-line entry form at www.mahealthdata.org. Please read the official rules below for this competition. Your submission of the entry form indicates your acceptance of these official rules and the website use terms. All entrants agree to be bound by these Official Rules.

These Official Rules are effective as of July 2, 2012 but may be subject to change.

1. ELIGIBILITY

The New England Health Datapalooza competition is open to any healthcare provider, IT professional, student, researcher, health plan, vendor, government agency, and any other organization interested in developing innovative ideas to enhance patient engagement and empowerment with their healthcare. The competition will be conducted by the Massachusetts Health Data Consortium (MHDC), a 501(c)3 non-profit organization, and an official affiliate of the national Health Data Initiative.

By participating, you agree to these Official Rules and the decisions of MHDC, which are final and binding in all respects. Void outside of the fifty United States and the District of Columbia, and where prohibited, taxed, or restricted by law. All federal, state, and local laws and regulations apply.

At least one team member must be a legal U.S. resident or citizen throughout the duration of the competition.

2. ENTRY DEADLINE

Submissions for the New England Health Datapalooza can be made beginning on Monday, July 2, 2012. The deadline for entry is 5:00 p.m. Eastern time on Friday, September 14, 2012. However, applicants should be aware that there are limited slots available for competitors, and that these slots may fill up prior to September 14th.

3. STRUCTURE OF THE COMPETITION

There will be two categories of competitors: small organizations and large organizations. “Small organizations” are defined as having 25 or fewer full-time equivalent (FTE) staff members; similarly, “large organizations” are defined as having 26 or more FTEs.
Throughout the day on October 3\textsuperscript{rd}, there will be four rounds of presentations by competitors, and each round may consist of up to four sessions of competition. Each session will have four competitors giving a 15-minute presentation on their innovation to a panel of three judges. There is therefore capacity for up to 64 total competitors, although the number of large organizations and small organizations will be determined by the number of entrants by these categories.

The three highest scoring entrants in each category will make it to the final round at 3:00 p.m. (see below in Section 6A for scoring criteria). They will have eight minutes to present their innovations before a new panel of judges. The championship round judges will score the finalists and award first, second, and third prizes in each category.

4. ENTRY REQUIREMENTS

All entries must meet the following criteria to be eligible for consideration in the competition.

► Submissions must be made via the entry form at www.mahealthdata.org prior to the deadline of September 14\textsuperscript{th}, or before the 64 available slots fill up, whichever comes first.

► Submissions must describe an innovation, product, or service, or technology that relates to the theme of patient engagement and/or patient empowerment. The innovation or technology should be appropriate for people in the United States and must be lawfully operated in the United States.

► The proposed innovation needs to have been created in its ENTIRETY by the submitting team, organization, or individual; i.e., it must not infringe or violate the rights of any third parties, including, but not limited to the copyrights, patents, trademarks, trade secrets, and right of publicity/privacy. It is the responsibility of the submitting party to verify all rights.

► Entries must be made in the English language.

The data source for entries is the databases collected by the US Department of Health and Human Services, and available at www.healthdata.gov.

5. COMPETITION ENTRY TERMS
A. ENTRY AND REGISTRATION FEE: To enter the competition, log on to www.mahealthdata.org and submit the registration form by the deadline or while entry slots remain available. For your registration to be valid, you must complete all required information and pay the entry fee via credit card. (If you are only able to pay by check, we can accept a check, as long as it is received in our office by the deadline and before all entry slots have been taken. No invoicing will be permitted.) Your submission of the on-line entry form indicates your acceptance of the website use terms and these Official Rules. All entrants must have a valid e-mail address. The information submitted will be considered the competition entry.

B. CONTEST CATEGORIES. As defined above, there are two categories: small organizations (25 or fewer FTEs) and large organizations (26 or more FTEs).

C. SUBMISSION REQUIREMENTS: Entries must be the original work of the entrant; must not infringe any third-party rights; must be suitable for presentation in a professional venue; must not depict any person, product, or entity in a false light, may not invade privacy or other rights of any person, firm or entity, may not in any other way violate applicable laws and regulations, may not contain any reference to any third party trademarks, names or third party logos (other than as owned by the entrant); may not contain any copyrighted works (other than as owned by the entrant); must be truthful and accurate in all respects; may not violate any law, rule or regulation; may not contain any virus, bugs or other deleterious material, and may not contain or depict, for example but not limited to, profanity, defamatory statements, words or symbols widely considered offensive to individuals of any certain race, ethnicity, religious, sexual orientation or socioeconomic group, threats to any person, place, business, group or world peace. Each entrant warrants and represents that his/her/their entry complies with all of these conditions.

By entering, you agree that MHDC will make the final determination as to whether entries are eligible to take part in this competition. Submission of an entry grants MHDC and our judges, sponsors, and agents the unconditional right to publish, use, reproduce, adapt, edit, and/or modify such entry in any way in connection with the competition, in any and all media, without limitation, and without consideration to the entrant, whether or not such entry is selected as a winning entry. By entering, each entrant grants permission for the use of his/her entry, and his/her name, and likeness, to be posted on the Internet (including the website) in connection with the competition, and the advertising, promotion, and publicity of the competition, and otherwise, as stated in these Official Rules (as solely determined by MHDC); and you warrant and represent that you have all right and authority to grant such permission. Notwithstanding anything to the contrary, however, there is no obligation of MHDC or any other person or entity to post or make any use of your particular entry, or of any your information.

D. CONDITIONS OF SUBMISSION. Only fully completed registration forms shall be eligible for the competition. MHDC reserves the right to disqualify any entry that it,
in its sole opinion, deems inappropriate. Submissions that do not conform to these Official Rules will be disqualified.

6. SCORING CRITERIA AND PRIZES

A. JUDGING: Judging of eligible entries in each of the two categories will be scored by the judges on the following criteria: (i) relevance to the theme of patient engagement/empowerment; (ii) scalability of the concept so that it can meet the needs of a large population of people; (iii) use of federal health datasets; (iv) creativity and innovation; and (v) potential impact on improving individual and/or population health. The judging criteria shall be applied in the sole discretion of MHDC, event sponsors, and the individual judges. By participating in the competition, each entrant acknowledges and agrees that the evaluations may differ by person and agrees to be bound by and not challenge or contest the final decisions of the individual judges. All evaluations and selections by our panel of judges will be final.

B. PRIZES. The first prize winner in each of the two categories will get a guaranteed minimum prize of $4,000, plus an entry in the national Datapalooza in June 2013.

The second prize winner in each category will receive a guaranteed minimum of $2,500, and the third place entry will receive at least $1,000.

We are seeking sponsors to increase the prize amounts. Our website will be updated should the prize amounts increase.

C. PRIZE CONDITIONS. Potential winners may be required to submit information necessary to verify the winner as eligible to receive the prize. No more than the advertised number of prizes will be awarded. The winners are responsible for reporting and paying any income taxes or other taxes that may apply to accepting a prize; sponsors and MHDC are not responsible for and will not pay any such taxes.

7. LIMITATION OF LIABILITY/RELEASE

No liability or responsibility is assumed by the Massachusetts Health Data Consortium, the competition sponsors, the DCU Center, and any of their parents, subsidiaries, affiliates, licensees and assigns, and the respective directors, officers, employees, agents, representatives, partners, volunteers, vendors, and contractors of any of the foregoing (collectively, “competition parties”), resulting from any user's participation in or attempt to participate in the competition or download of any information in connection with participating in the competition. No responsibility or liability is assumed by the competition parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the competition: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online
communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the website in whole or in part for any reason; traffic congestions on the Internet or the website; unauthorized human or non-human intervention of the operation of the competition, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the competition, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the competition. MHDC is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the website. MHDC and the competition parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to any user's or any other person's computer equipment resulting from participation in the competition, use of the website, or the download of any information from the website. By participating in the competition, the entrant thereby releases the competition parties from any and all claims, damages, or liabilities arising from or relating to such entrant’s participation in the competition. By accepting a prize in the competition, winners agree that the competition parties shall not be liable for any loss or injury resulting from participation in the competition, acceptance or use of any prize, or any travel related thereto.

8. GOVERNING LAW/JURISDICTION

This competition is offered only in the United States and is governed by the laws of the Commonwealth of Massachusetts. Any claims or disputes relating to this competition, these Official Rules, the FAQs, and/or the General Terms and Conditions must be settled in the federal or state courts located in Massachusetts.

9. SPONSORS: The prize money is funded by the Massachusetts Health Data Consortium and/or by support from other sponsors to be determined.

10. WINNERS LIST

Official winners will be posted on the MHDC website and the national Health Data Initiative will be notified.

11. QUESTIONS

If you have any questions about this competition, please contact MHDC at (781) 419-7800 or info@mahealthdata.org.