
Managing Under Accountable Care

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Agenda

Discussion Topics

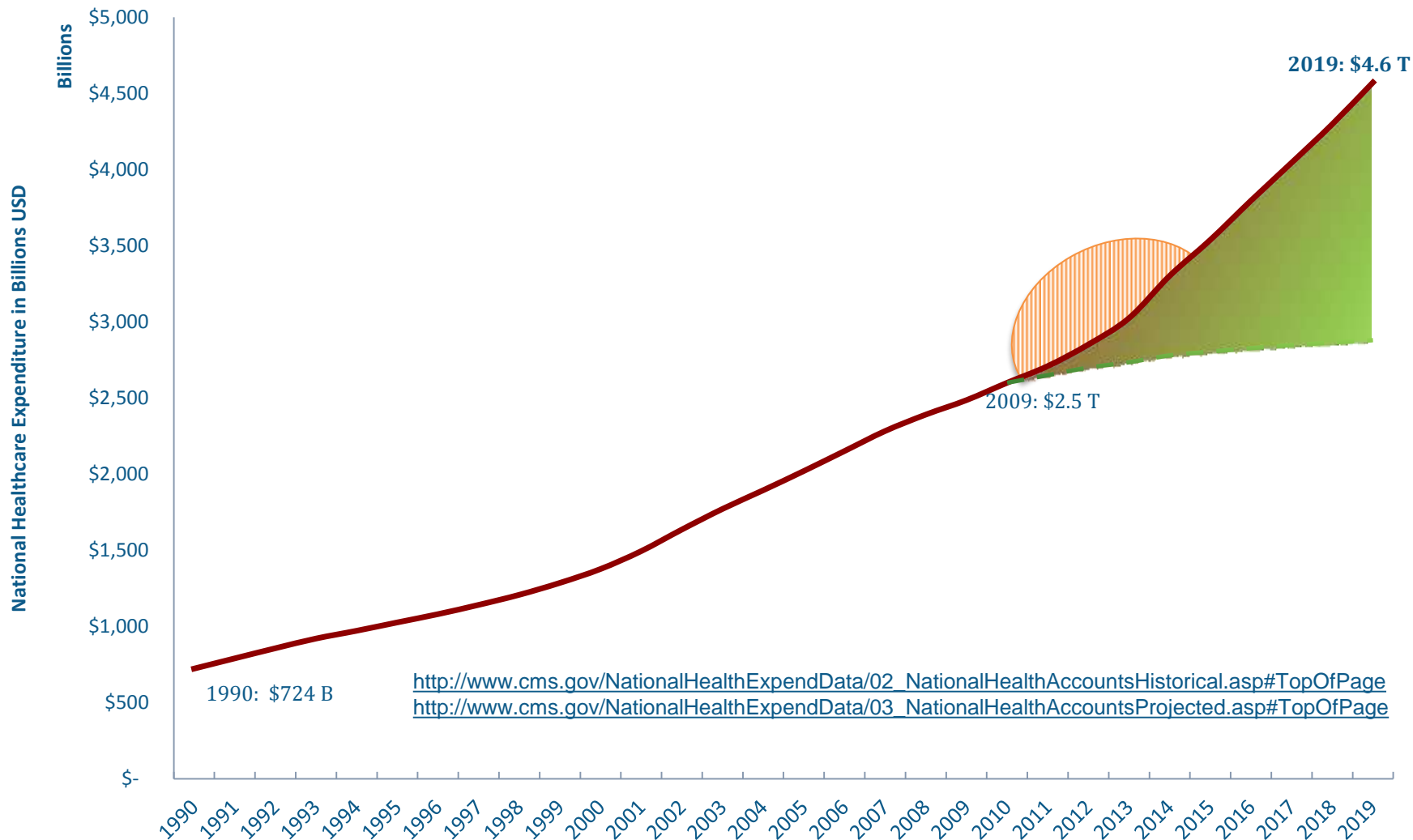
- Why should we care about Meaningful Use?
 - 4 slides
- How will we get there?
 - 1 slides
- What should the role of the Regional Extension Center and your IOO be?
 - 1 slides

Alternative Discussion Topics

- The power of beer and beef jerky.
- Everything I needed to know about EHR I learned at Extension School.
- How I'll spend my summer vacation.

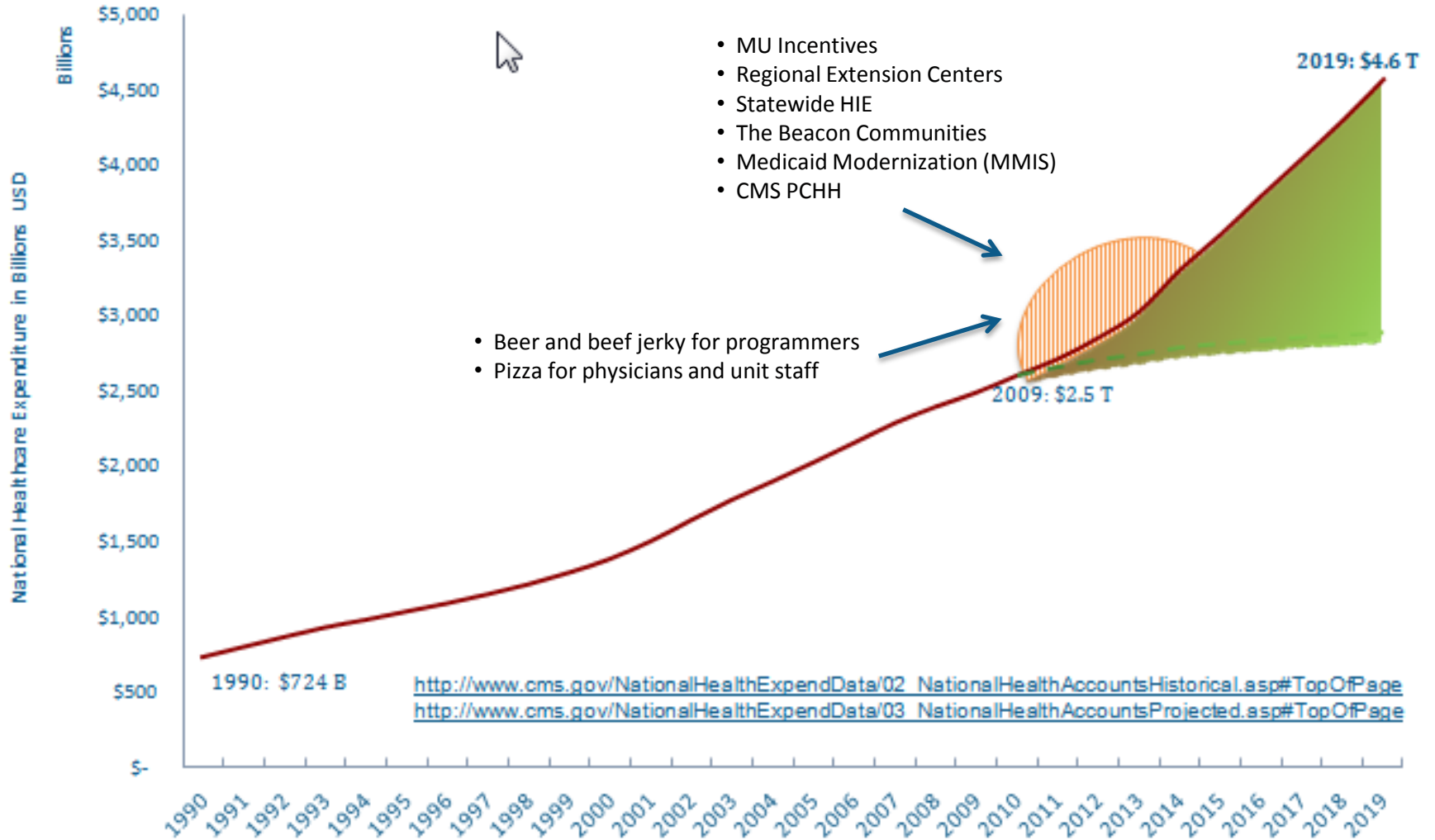
Why Should we Care About Meaningful Use?

National Healthcare Expenditure: Historical and Forecasted

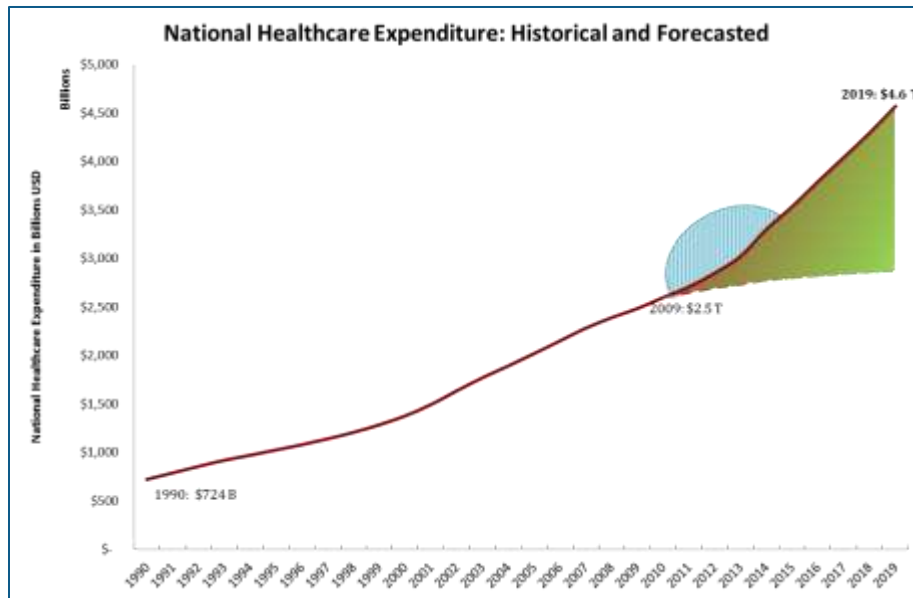


Why Should we Care About Meaningful Use?

National Healthcare Expenditure: Historical and Forecasted



Why Should we Care About Meaningful Use?

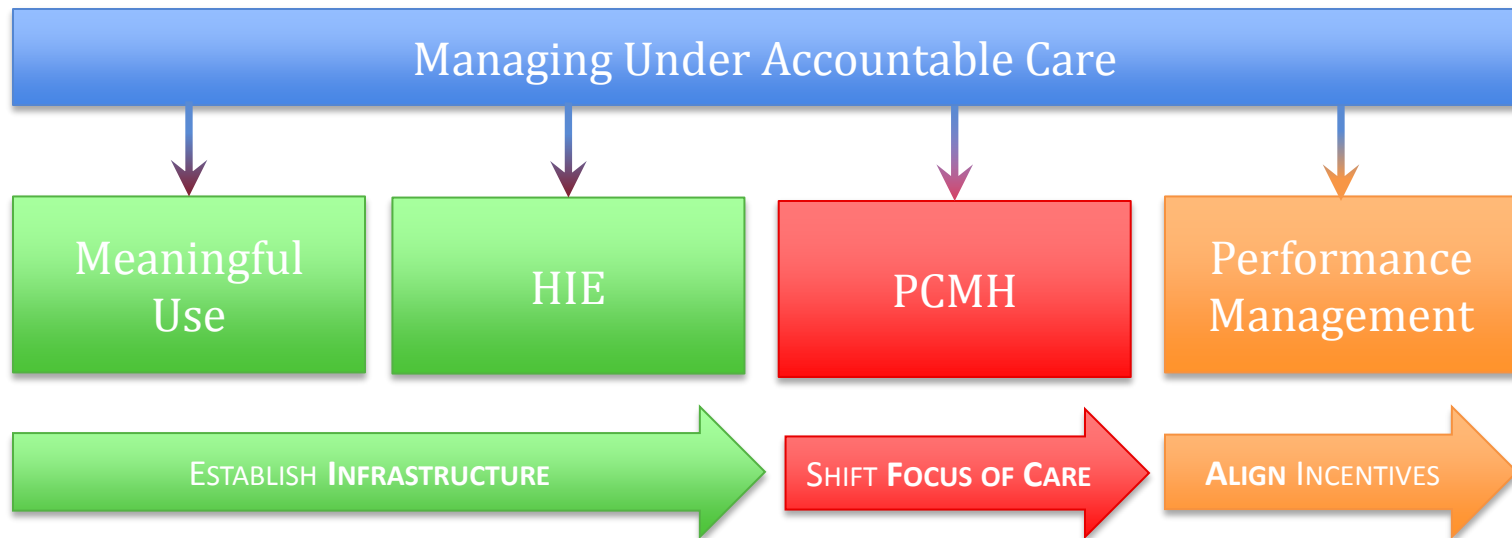


Build the HIT infrastructure to support transformation

Shift the focus of care from reactive to prevention

Align incentives from “outside” to “inside”

Why Should we Care About Meaningful Use?



“Own your data, Own your future”

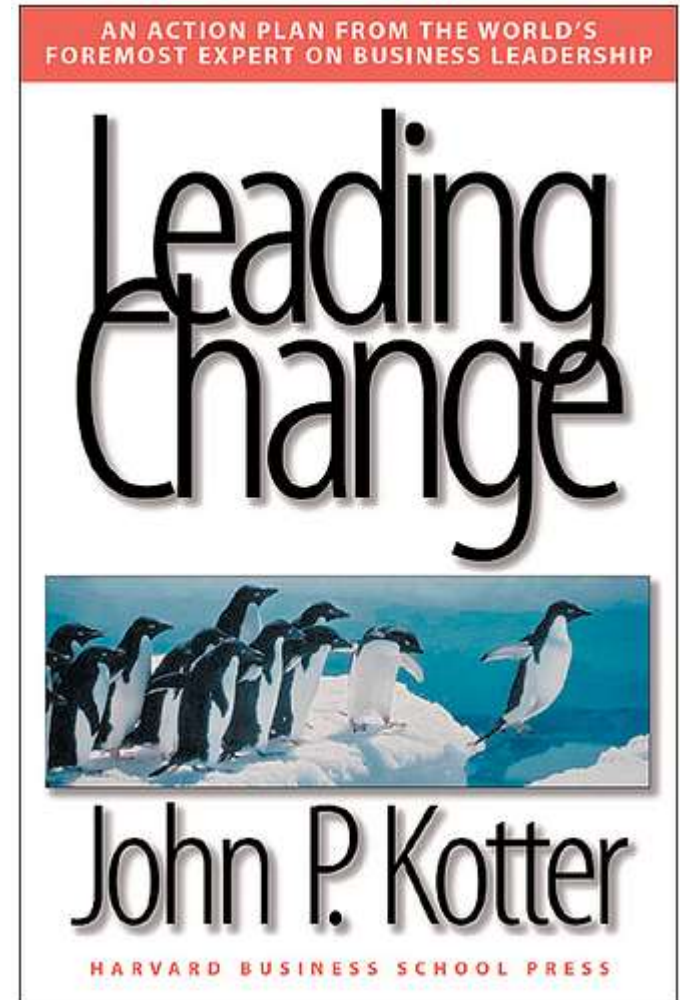
How Will We Get There?

Most MU programs break down here!



- Create Urgency
- Form a Powerful Coalition
- Create a Vision for Change
- Communicate the Vision
- Remove Obstacles
- Create Short-Term Wins
- Build on the Change
- Anchor the Change in Corporate Culture

Source: Kotter, John P. Leading Change. Boston, Massachusetts: Harvard Business School Press, 1996.



The Role of the Regional Extension Center and your IOO be?

Lesson: “Politics makes strange bedfellows” -Charles Dudley Warner

Alternative Lesson: “In politics stupidity is not a handicap.” –Napoleon Bonaparte

Regional Extension Center

- Help you source the assistance you need to move your project through to completion.
- Intervene on your behalf when things aren't going smoothly.
- Ensure you understand exactly what incentives you are eligible for, and how to demonstrate Meaningful Use.
- Pick up the tab for (some) of the services you will need to get there.

Your IOO

- Help you create a vision for your organizations EHR-enabled future.
- Help you raise the urgency level for change.
- Develop a user-led coalition for ensuring:
 - Satisfaction is paramount.
 - Productivity is maintained.
 - Patients feel good about the change.
- Be experts in your chosen technology platform.

Questions?